

2012

WATER CLIMB

*Climb for Clean Water
March 25 - April 5, 2012
Mt. Kilimanjaro,
Tanzania, Africa*



WATER CLIMB 2012

Mt. Kilimanjaro, Tanzania

WATER CLIMB MARCH 2012

www.waterclimb.com

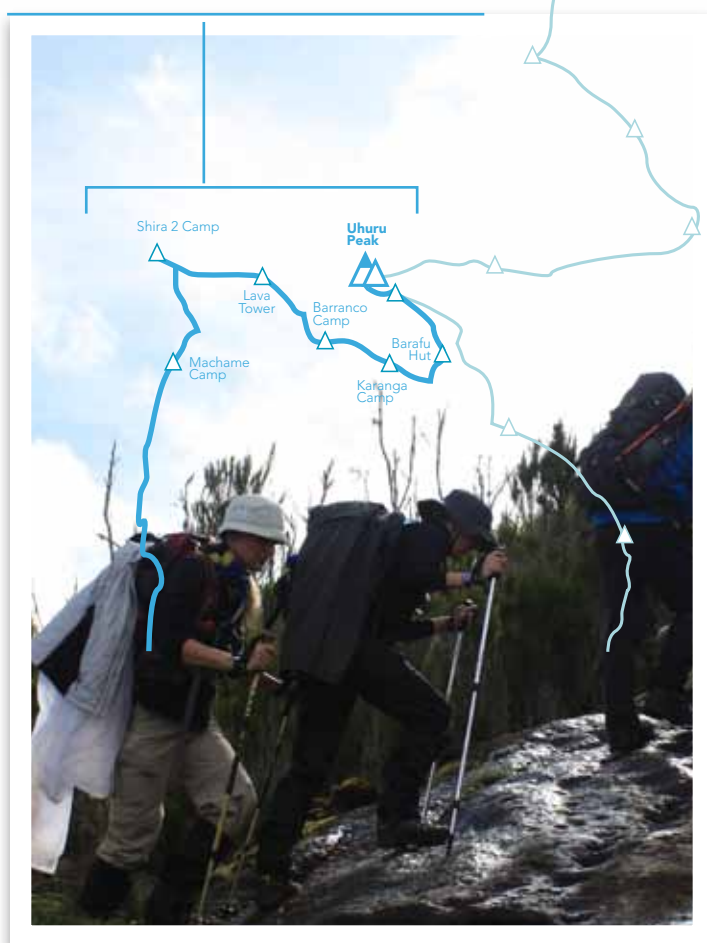
The first Water Climb was held in March 2010, with twenty-six determined individuals from around the world climbing Mount Kilimanjaro in Tanzania to raise awareness and funds for Water School projects in Africa. Before embarking on the six day trek up the mountain, climbers had the opportunity to visit Water School projects in Nairobi and the Kajiado District in Kenya which provided inspiration and motivation for the climb. Thanks to many generous sponsors the Climb raised enough money to give 20,000 people clean water for life, through the Water School Program. After such resounding success, Water Climb officially became our signature event and this year marks our 3rd trek up the mountain.

WHY MOUNT KILIMINJARO?

Considered the "Roof Top of Africa", Mount Kilimanjaro is located in Moshi, Tanzania and soars at its highest point to 5,858 meters (19,340 ft). It is among the seven continental giants that sits high on the global mountaineering must do list for anyone willing to take a challenge. It is, however, one of the easiest of the Big Seven. That is not to say it is a walkover, far from it, but it is less a mountaineering experience that an extended trek, and thus, it is one of the few big mountains of the world that almost anyone of moderate fitness has a fighting chance of summiting.

MACHAME ROUTE

Also known as the 'Whisky Route', Machame is probably the easiest of the outfield routes, and is widely regarded as the most scenic route on the mountain. It is usually completed in either 6 or 7 days, with 7 being the norm thanks to the obvious advantage of an extra day for altitude adjustment.



The proximity of the mountain to Water School projects in Kenya makes it the perfect destination because climbers get the opportunity to visit Water School projects and see firsthand the impact our program has on thousands of children.

WATER SCHOOL




ABOUT WATER SCHOOL

A lack of safe drinking water or adequate sanitation is the leading cause of illness in developing countries. The WHO estimates that every year, 3.5 million people (1.5million of those are children) die from inadequate access to clean drinking water and poor hygiene. These alarming facts are what inspired the creation of Water School.

Water School is a global non-profit organization with a mission to provide simple, safe, strategic and sustainable clean water solutions to the developing world. We currently have programs in Kenya, Uganda,

Haiti, Dominic Republic and South Sudan. Through a proven 3-Step Program, which integrates sanitation and hygiene education with a simple and sustainable water treatment technology called Solar Disinfection (SODIS), the people we train have access to clean water not for a few weeks or months, but for life.

Since 2007 Water School has given over 400,000 people safe water and improved sanitation, saving the lives of some of the world's most vulnerable people.

SANITATION
& HYGIENE
EDUCATION + S  DIS = CLEANWATER
FOR LIFE

CLIMBERS' COMMENTS

Nairobi Airport



"Water Climb was a wonderful experience I wouldn't want to miss. Not only were we able to raise funds for the greatest charity I've ever got involved in, it also helped me grow on a personal level. Reaching the summit was far more than I ever expected to achieve on this trip to Mt. Kilimanjaro. I found a lot of new friends, developed an even deeper friendship with old friends and experienced an incredible team spirit. I would advice all of you that can make it in 2012 to join in and raise funds for The Water School!"

Nico Zeifang. Team Internet GmbH, Germany

"I'm not sure what had the most impact on me: reaching the highest peak of Mount Kilimanjaro or visiting the slums and schools outside of Nairobi to see, with my own eyes, the amazing impact The Water School has on so many lives. Either experience could be life changing but the combined experience forced me to evaluate where I was in my life and make some positive changes to ensure I would continue in my efforts to make a difference among the underprivileged."

Tessa Holcomb. Massachusetts, USA



The Summit

"Not only are you climbing the tallest, walkable mountain in the world, but you are helping to bring the essential elements of life, clean water and education about health and sanitation, to thousands of children and families - I couldn't imagine a better feeling."

Emily Hale. Toronto, Canada

TRIP SCHEDULE

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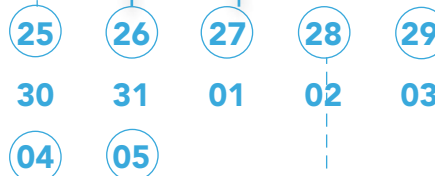
25 MARCH

Arrive in Nairobi



26, 27 MARCH

Tours of Water School projects in Nairobi



28 MARCH

Arrival in Arusha for stay at the base camp Hotel



29 MARCH

Start climb for 06 nights on the mountain



04 APRIL

Descend and stay overnight at base camp Hotel



05 APRIL

Depart back to home country or travel on to safari



CLIMB COSTS

The cost of the trip per climber is USD \$2,950*

**This is an estimate, based on 2011 prices. Total cost to be confirmed closer to the climb dates.*



TRIP ESSENTIALS

The height of Mt. Kilimanjaro is 5,895 meters. **Each climber is required to fundraise a minimum of USD \$5,895** – one dollar for each meter climbed! Water School will provide you with resources to help your fundraising efforts. **Funds raised above \$5,895 can be put towards trip costs.**

The optional 3 day/2 night safari at the Masai Mara Game Reserve costs USD \$1,170*. This safari is organized by Eco Adventures. For more info, please visit their website at <http://www.safaris-hotels.com/docs/kenya.htm>.

Please note that it is the responsibility of the climber to purchase air tickets to Nairobi from their home countries. Visas for Kenya and Tanzania (\$30 and \$50 respectively) are available at the point of entry.

Please visit your local travel clinic to obtain the necessary vaccinations and anti malaria medication.

REGISTRATION

You can register for Water Climb 2012 online at:
www.waterclimb.com.

If you have any questions, feel free to contact us via the website or the climb coordinator:

Melissa Payne

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1-877-598-3087

MORE INFORMATION

For more information on Water School's programming, please visit waterschool.com

Thank you for your interest
in **Water Climb 2012** and
your continued support of
Water School!

